

ANREV



Sponsorship Opportunities 2022



SPONSORSHIP OPPORTUNITIES 2022

CONFERENCES

BRIEFINGS

WEBINARS

YOUNG PROFESSIONALS

ROUND TABLES

TRAINING

DIGITAL CONTENT
SPONSORS

ANREV is a not-for-profit organisation driven by institutional investors in Asia Pacific non-listed real estate vehicles. Our aim is to serve as a platform for investors who guide the association's strategy. Our agenda is driven by members, and is focused on improving transparency and accessibility through market information, promoting professionalism and best practices, sharing and spreading knowledge.

As a sponsor, your firm will be positioned as a leader in the Asia Pacific non-listed real estate funds industry. An ANREV event showcases your company and provides the opportunity to interact with industry leaders and decision makers. ANREV relies on both membership fees and income from events to fund its output and program of activities. As the leading industry association for investors in Asia Pacific non-listed real estate vehicles, we will continue to develop a broad range of research work and different forums to promote the industry and its participants.

By sponsoring ANREV, you demonstrate leadership in the region and alignment of your company with efforts to improve transparency and hence accessibility to the industry.

SPONSORSHIP OPPORTUNITIES 2022

CONFERENCES

AUSTRALIA
CONFERENCE
16 February, Melbourne

ANNUAL CONFERENCE
22 & 23 June, Singapore

KOREA CONFERENCE
September, Seoul

ASIA PACIFIC
CONFERENCE
29 & 30 November, Tokyo

Annual/APAC Conference (USD)	Cocktails & dinner	Lead	Support	Breakfast	Lunch	Coffee breaks	Post conference drinks	Virtual Sponsor
	45,000	36,000	25,000	20,000	25,000	20,000	20,000	10,000
Regional conferences (USD)	Packages ranging from 10,000-15,000							

With the success of hybrid annual conference in Hong Kong 2020 and Japan Conference 2021, we will continue the format as **hybrid** for Australia, Annual conference, Asia Pacific Conference 2022 with additional virtual sponsorship options.

SPONSORSHIP OPPORTUNITIES 2022

BRIEFINGS

Breakfast

Market trends

Lunch

Technical updates

Late afternoon with drinks

Networking

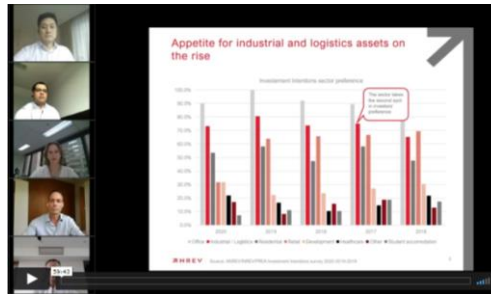


ANREV hosts briefings with wide variety of formats and content across the region - sponsorship opportunities are available for members. Our events typically attract a 40-80 person targeted group of members and guests. Sponsorship pricing varies depending on venues which ranging from member's offices, clubs, hotels and restaurants, as well as city – Tokyo, Seoul, Hong Kong, Singapore, Sydney, Melbourne, Shanghai, Beijing.

SPONSORSHIP OPPORTUNITIES 2022

WEBINARS

ANREV held over 30 webinars in 2021, with total number of attendees reaching 2,500. In 2022, we are opening up our webinars for members to sponsor at an economic rate of USD1,000 per session. Sponsoring an ANREV webinar gives member flexibility on timing, topics/speakers and broader reach of audience. Get in touch early to book a slot. The limit is a maximum of 2 sponsored webinars per month.



SPONSORSHIP OPPORTUNITIES 2022

YOUNG PROFESSIONALS

Young Professionals Conference
21 June 2022
Singapore

Thematic events

Mentorship program

Industry leader's lunches

Site tour

Virtual round tables

Networking drinks



The ANREV Young Professionals Initiatives started in 2011 and has grown tremendously with the support of regional working group members and senior leaders in the industry. Sponsorship opportunities are tailor made for each event - contact ANREV Events for details.

SPONSORSHIP OPPORTUNITIES 2022

ROUND TABLES

One of our new initiatives for 2022 is to create as many opportunities as possible for members to gather physically (while adhering to local social gathering rules). We will launch a series of CEO/CIO lunches and dinners to offer an avenue for senior management to come together to discuss market trends and guide us to improve our industry.

This event is limited to 15 persons per session and once per month. To book yours please contact ANREV Events.



TRAINING

ANREV Training and Education events are planned to be hosted in Hong Kong, Singapore, Tokyo, Seoul and online in 2022. Flexible sponsorship packages are available upon request.

SPONSORSHIP OPPORTUNITIES 2022

DIGITAL CONTENT SPONSORS

This is a new initiative tailor made for members to maximise corporate exposure on the ANREV platform. Through this, you can select a wide range of sponsorship formats to reach all of our members and stakeholders.

Contact us now to become a digital content sponsor. We are limiting the total number of sponsors to ensure maximum benefit for each.

Schedule live presentation

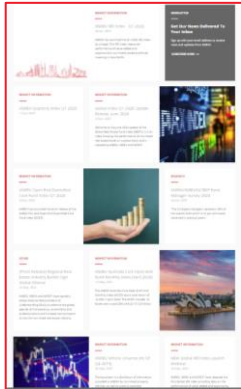
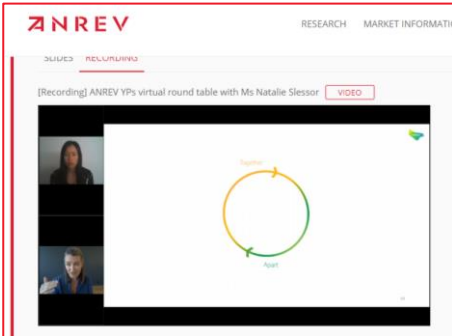
Market knowledge sharing

Corporate profile show case

Online sponsor room

Flexible advertisement options

All year-round presence



CONFIRMED SPONSORS 2022



SPONSORSHIP CONTACT

Danielle Ko | Director of Events | ANREV | T: +852 31082792 | E: danielle.ko@anrev.org