ZNREV

Sponsorship Opportunities 2023



CONFERENCES

BRIEFINGS

WEBINARS

HYBRID EVENTS

YOUNG PROFESIONALS

ROUND TABLES

TRAINING

DIGITAL CONTENT SPONSORS

ANREV is a not-for-profit organisation driven by institutional investors in Asia Pacific non-listed real estate vehicles. Our aim is to serve as a platform for investors who guide the association's strategy. Our agenda is driven by members, and is focused on improving transparency and accessibility through market information, promoting professionalism and best practices, sharing and spreading knowledge.

As a sponsor, your firm will be positioned as a leader in the Asia Pacific non-listed real estate funds industry. An ANREV event showcases your company and provides the opportunity to interact with industry leaders and decision makers. ANREV relies on both membership fees and income from events to fund its output and program of activities. As the leading industry association for investors in Asia Pacific non-listed real estate vehicles, we will continue to develop a broad range of research work and different forums to promote the industry and its participants.

By sponsoring ANREV, you demonstrate leadership in the region and alignment of your company with efforts to improve transparency and hence accessibility to the industry.



ANNUAL CONFERENCE 11 & 12 October, Tokyo

CHINA CONFERENCE 12 April, Shanghai AUSTRALIA CONFERENCE 23 August, Melbourne KOREA CONFERENCE 29 November, Seoul

Annual Conference (USD)	Cocktails & Dinner	Lead	Support	Breakfast	Lunch	Coffee Breaks	Post Conference Drinks	Virtual Sponsor
	45,000	36,000	25,000	20,000	25,000	20,000	20,000	10,000
Country Conferences (USD)	Packages ranging from 10,000-20,000							

SPONSORSHIP CONTACT

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ZNREV

SPONSORSHIP OPPORTUNITIES 2023

BRIEFINGS

Breakfast

Market trends

Lunch

Technical updates

Late afternoon with drinks

Networking





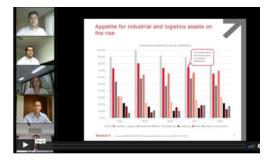


ANREV hosts briefings with wide variety of formats and content across the region - sponsorship opportunities are available for members. Our events typically attract a 40-80 person targeted group of members and guests. Sponsorship pricing varies depending on venues which ranging from member's offices, clubs, hotels and restaurants, as well as city – Tokyo, Seoul, Hong Kong, Singapore, Sydney, Melbourne, Shanghai, Beijing. Sponsorship fee varies depending on the format and venue, contact Danielle Ko for more details.



ANREV held over 50 webinars in 2021 and 2022, with total number of attendees reaching 4000. Since 2022, we are opening up our webinars for members to sponsor at an economic rate of USD1,000 per session. Sponsoring an ANREV webinar gives member flexibility on timing, topics/speakers and broader reach of audience. Get in touch early to book a slot. The limit is a maximum of 2 sponsored webinars per month.







Hybrid Events

Hybrid format has become more and more popular, especially for members office who are fully equipped for online access. In person event with online access allow more attendees to join from overseas and maximize the benefit of the sponsorship.





Young Professionals Conference Tokyo Thematic events

Industry leader's lunches

Virtual round tables

Mentorship program

Site tour

Networking drinks







The ANREV Young Professionals Initiatives started in 2011 and has grown tremendously with the support of regional working group members and senior leaders in the industry. Sponsorship opportunities are tailor made for each event - contact ANREV Events for details.

ANREV

SPONSORSHIP OPPORTUNITIES 2023



One of our new initiatives for 2023 is to create as many opportunities as possible for members to gather physically (while adhering to local social gathering rules). We will launch a series of CEO/CIO lunches and dinners to offer an avenue for senior management to come together to discuss market trends and guide us to improve our industry.

This event is limited to 15 persons per session and once per month. To book yours please contact ANREV Events.





TRAINING

ANREV Training and Education events are planned to be hosted in Hong Kong, Singapore, Tokyo, Seoul and online in 2023. Flexible sponsorship packages are available upon request.

DIGITAL CONTENT SPONSORS

This is a new initiative tailor made for members to maximise corporate exposure on the ANREV platform. Through this, you can select a wide range of sponsorship formats to reach all of our members and stakeholders.

Contact us now to become a digital content sponsor. We are limiting the total number of sponsors to ensure maximum benefit for each. Schedule live presentation

Corporate profile show case

Flexible advertisement options

Market knowledge sharing

Online sponsor room

All year-round presence









CONFERENCES SPONSORS 2022









































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FURTHER ENQURIES



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