

# Digital Sponsorship 2023



# **ZNREV**

### **DIGITAL CONTENT SPONSORS**

This is a new initiative tailor made for members to maximise relevant corporate exposure on the ANREV website. Through this, you can select a wide range of sponsorship formats to reach all of our members and stakeholders.

Contact us now to become a digital content sponsor. Number of sponsors are limited to ensure maximum benefit for each.

MACH Parameters

Mach P

Broadcast recording

Share your knowledge

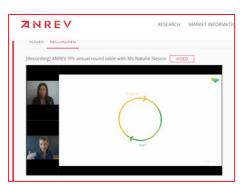
Corporate profile show case

All year-round presence

Flexible promotional options

Free event listings





SPONSORSHIP CONTACT

## **ZNREV**

#### DIGITAL CONTENT SPONSORS

ANREV's new knowledge-sharing platform creates an opportunity for members to post content on <a href="https://www.anrev.org">www.anrev.org</a> via one of the three options:

MEMBER OF THE MONTH

FEATURED MEMBERS

FEATURED LISTING

ANREV is a not-for-profit organisation driven by institutional investors in Asia Pacific non-listed real estate vehicles. Our aim is to serve as a platform for investors who guide the association's strategy. Our agenda is driven by members, and is focused on improving transparency and accessibility through market information, promoting professionalism and best practices, sharing and spreading knowledge.

As a sponsor, your firm will be positioned as a leader in the Asia Pacific non-listed real estate funds industry. An ANREV event showcases your company and provides the opportunity to interact with industry leaders and decision makers. ANREV relies on both membership fees and income from events to fund its output and program of activities. As the leading industry association for investors in Asia Pacific non-listed real estate vehicles, we will continue to develop a broad range of research work and different forums to promote the industry and its participants.

By sponsoring ANREV, you demonstrate leadership in the region and alignment of your company with efforts to improve transparency and hence accessibility to the industry.

SPONSORSHIP CONTACT

Danielle Ko | Director of Events | ANREV | T: +852 31082792 | E: danielle.ko@anrev.org



#### MEMBER OF THE MONTH

Sponsorship fee: USD1,000 per week or USD3,000 per month

#### Benefits:

- 1. Display headline image banner (1000w x 350h pixels)
- 2. Display video/s (URL link)
- 3. Upload PDF file/s (32MB max) and/or recordings
- 4. Advertise events/webinars with registration link
- 5. Broadcast recording

3.

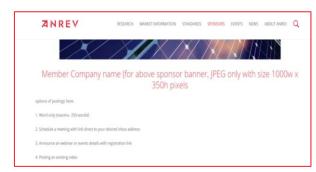




MEMBER OF THE MONTH

Member Company name (for above sponsor banner, JPEG only with size 1000w x 350h pixels

4&5.



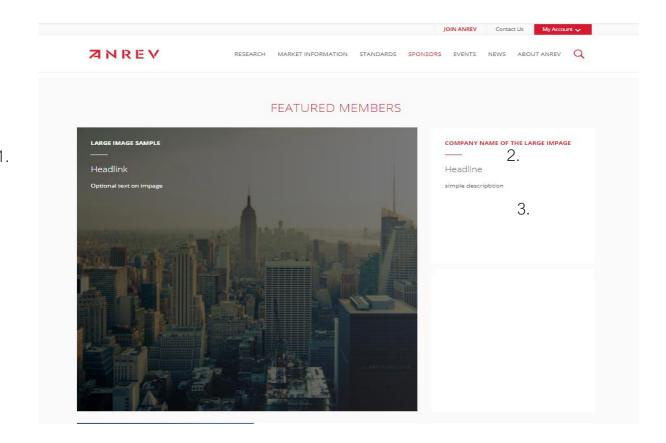


### FEATURED MEMBERS – Option 1

Sponsorship fee: USD800 per week

#### Benefits:

- 1. Display advertising image (800w x 800h pixels) with weblink
- 2. Display of company name & headline description
- 3. Corporate/funds profile exposure with weblink (approximately 60 words)



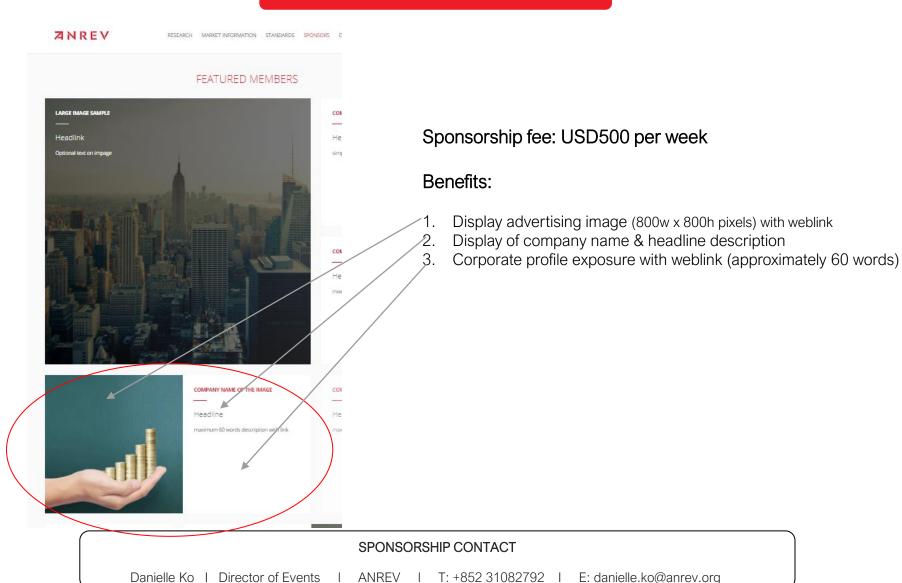
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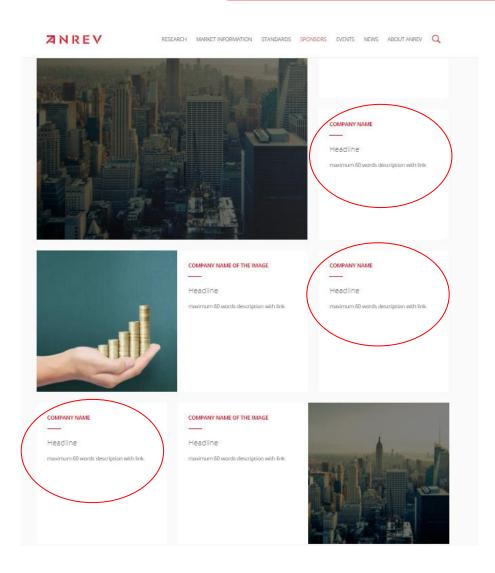
### DIGITAL CONTENT SPONSORS

### FEATURED MEMBERS – OPTION 2





#### FEATURED LISTINGS



Sponsorship fee: USD300 per week

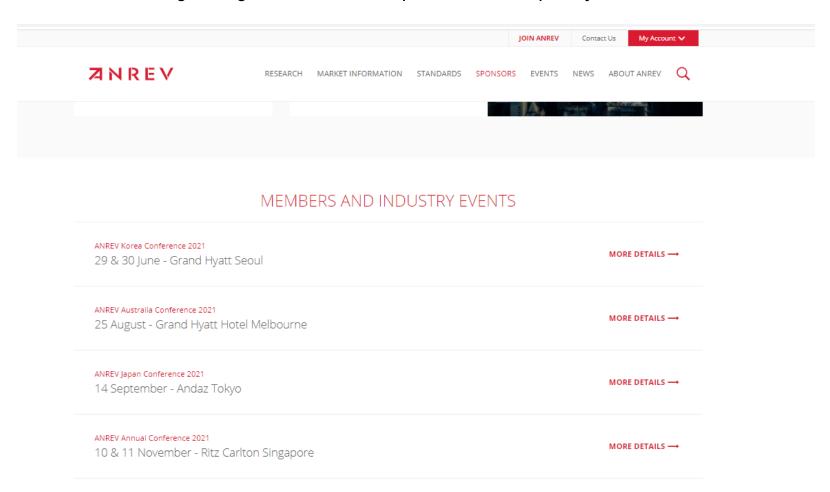
#### Benefits:

- 1. Display of company name & headline description
- 2. Corporate profile exposure with weblink (approximately 60 words)



#### MEMBERS AND INDUSTRY EVENTS

This is a free of charge listing for our members, sponsors will take priority.





#### SPONSORS 2022













































#### **FURTHER ENQURIES**



Danielle Ko

Director - Events

danielle.ko@anrev.org



https://www.linkedin.com/in/danielle-ko-7b739423/



+852 90861758



danielleko0918