

ANREV



DIGITAL CONTENT SPONSORS 2021



DIGITAL CONTENT SPONSORS 2021

This is a new initiative tailor made for members to maximise relevant corporate exposure on the ANREV website. Through this, you can select a wide range of sponsorship formats to reach all of our members and stakeholders.

Contact us now to become a digital content sponsor. Number of sponsors are limited to ensure maximum benefit for each.

Schedule live presentation

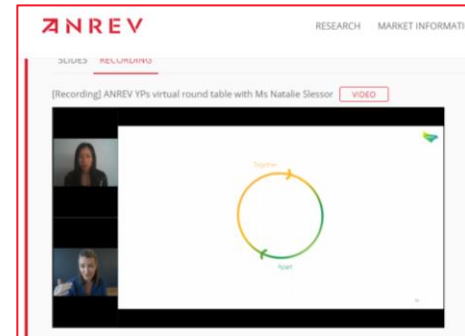
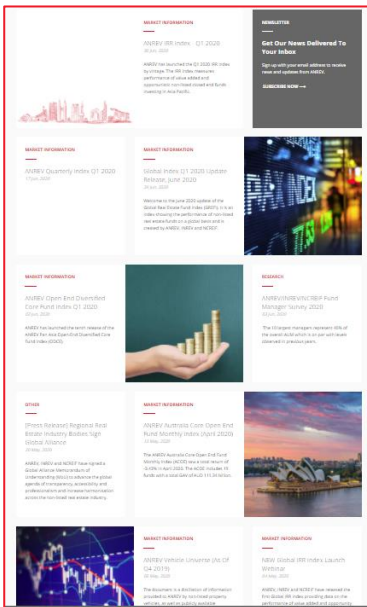
Share your knowledge

Corporate profile show case

All year-round presence

Flexible promotional options

Free event listings



DIGITAL CONTENT SPONSORS 2021

ANREV's new knowledge-sharing platform creates an opportunity for members to post content on www.anrev.org via one of the three options:

MEMBER OF THE MONTH

FEATURED MEMBERS

FEATURED LISTING

ANREV is a not-for-profit organisation driven by institutional investors in Asia Pacific non-listed real estate vehicles. Our aim is to serve as a platform for investors who guide the association's strategy. Our agenda is driven by members, and is focused on improving transparency and accessibility through market information, promoting professionalism and best practices, sharing and spreading knowledge.

As a sponsor, your firm will be positioned as a leader in the Asia Pacific non-listed real estate funds industry. An ANREV event showcases your company and provides the opportunity to interact with industry leaders and decision makers. ANREV relies on both membership fees and income from events to fund its output and program of activities. As the leading industry association for investors in Asia Pacific non-listed real estate vehicles, we will continue to develop a broad range of research work and different forums to promote the industry and its participants.

By sponsoring ANREV, you demonstrate leadership in the region and alignment of your company with efforts to improve transparency and hence accessibility to the industry.

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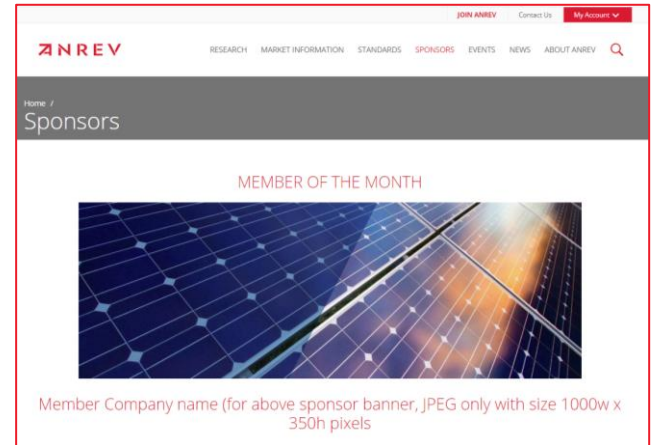
MEMBER OF THE MONTH

Sponsorship fee: USD3,500 per week
or USD10,000 per month

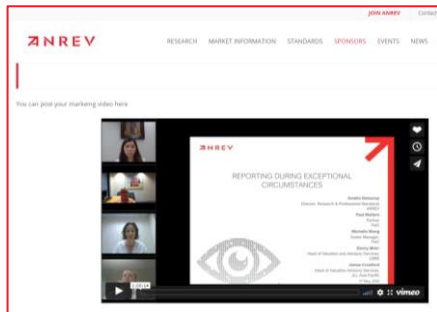
Benefits:

1. Display headline image banner (1000w x 350h pixels)
2. Display video/s (URL link)
3. Upload PDF file/s (32MB max) and/or recordings
4. Advertise events/webinars with registration link
5. Schedule a live presentation

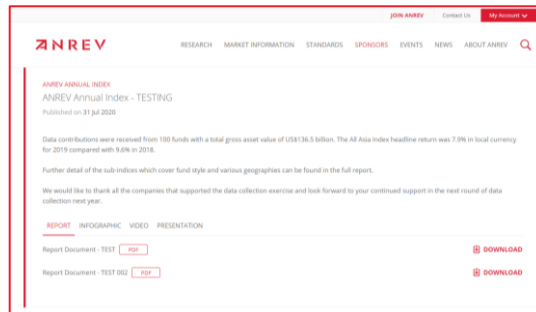
1.



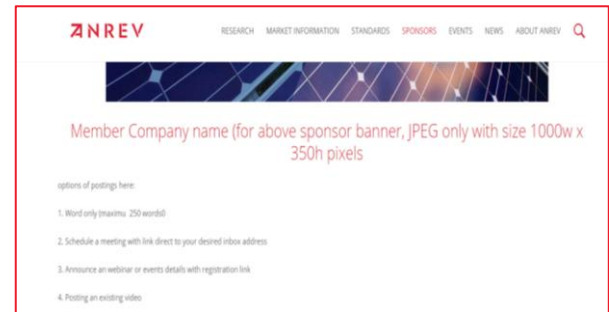
2.



3.



4&5.



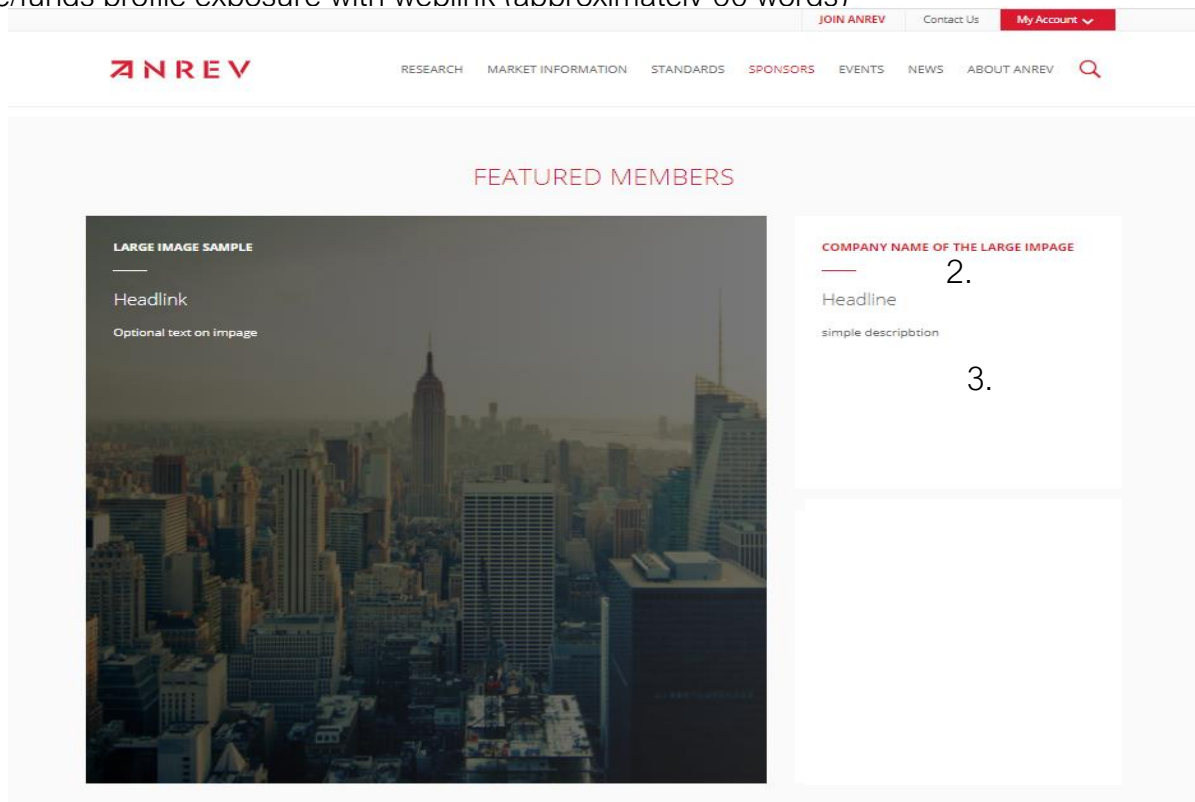
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FEATURED MEMBERS – Option 1

Sponsorship fee: USD2,000 per week

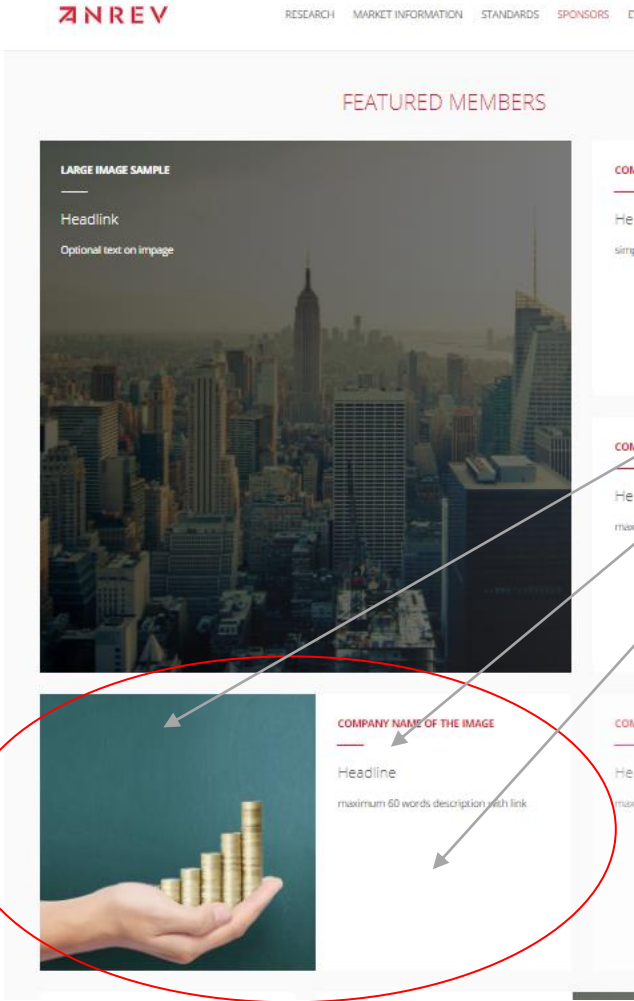
Benefits:

1. Display advertising image (800w x 800h pixels) with weblink
2. Display of company name & headline description
3. Corporate/funds profile exposure with weblink (approximately 60 words)



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FEATURED MEMBERS – OPTION 2



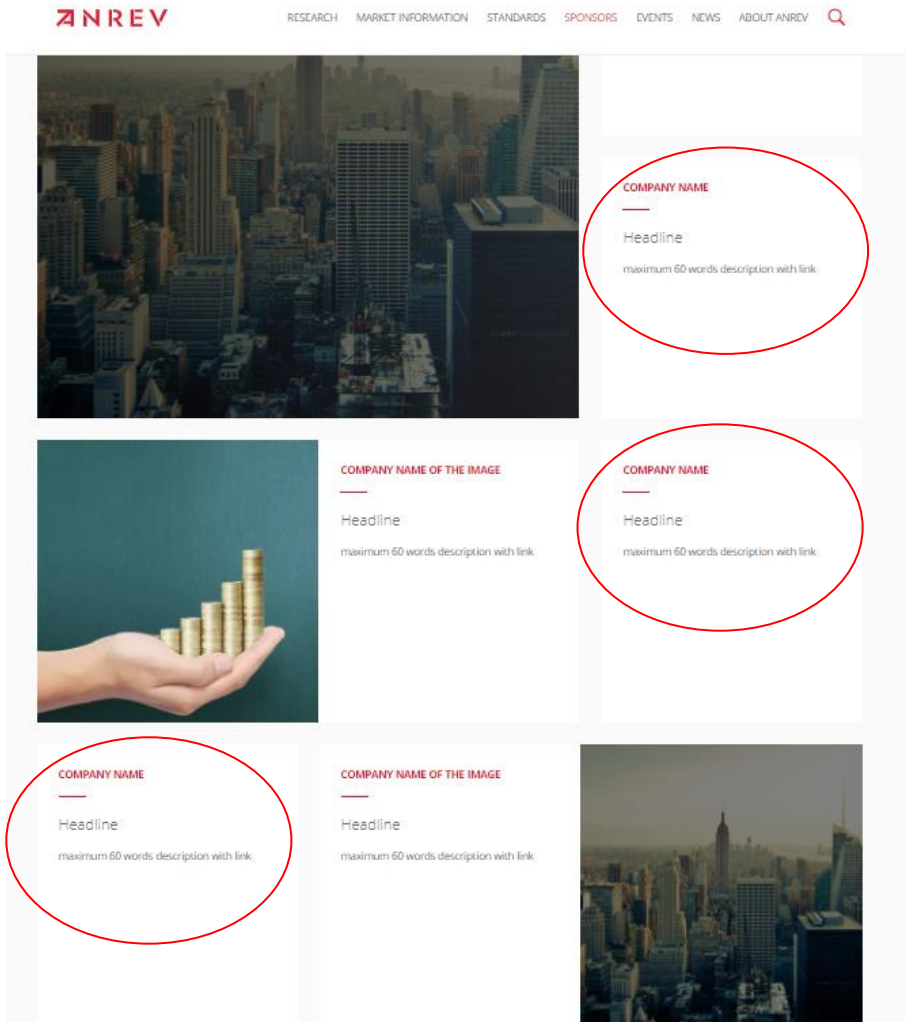
Sponsorship fee: USD1,000 per week

Benefits:

- 1. Display advertising image (800w x 800h pixels) with weblink
- 2. Display of company name & headline description
- 3. Corporate profile exposure with weblink (approximately 60 words)

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FEATURED LISTINGS



Sponsorship fee: USD800 per week

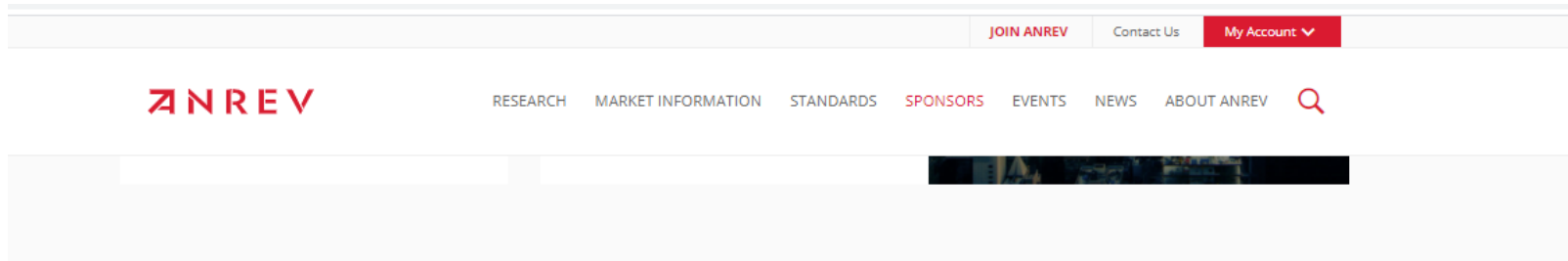
Benefits:

1. Display of company name & headline description
2. Corporate profile exposure with weblink (approximately 60 words)

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MEMBERS AND INDUSTRY EVENTS

This is a free of charge listing for our members, sponsors will take priority.



MEMBERS AND INDUSTRY EVENTS

ANREV Korea Conference 2021

29 & 30 June - Grand Hyatt Seoul

[MORE DETAILS →](#)

ANREV Australia Conference 2021

25 August - Grand Hyatt Hotel Melbourne

[MORE DETAILS →](#)

ANREV Japan Conference 2021

14 September - Andaz Tokyo

[MORE DETAILS →](#)

ANREV Annual Conference 2021

10 & 11 November - Ritz Carlton Singapore

[MORE DETAILS →](#)

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FURTHER ENQUIRIES



Danielle Ko

Director - Events

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[Click here](#)



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danielleko0918

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DIGITAL SPONSORSHIP OVERVIEW

	MEMBER OF THE MONTH	FEATURED MEMBERS (Large)	FEATURED MEMBERS (Medium)	FEATURED LISTING (Small)	MEMBERS & INDUSTRY EVENTS
Cost per week / per month (USD)	3,500 pw / 10,000 pm	2,000 pw	1,000 pw	800 pw	Free (Priority for paid sponsors)
Benefits	<ul style="list-style-type: none"> - Display headline image banner - Display video/s - Upload PDF files and recordings - Advertise events/webinars with registration link - Schedule live presentations & meetings 	<ul style="list-style-type: none"> - Display large advertising image with weblink - Display company name & headline description - Corporate profile exposure with weblink 	<ul style="list-style-type: none"> - Display medium advertising image with weblink - Display company name & headline description - Corporate profile exposure with weblink 	<ul style="list-style-type: none"> - Display company name & description - Corporate profile exposure with weblink 	<ul style="list-style-type: none"> - List industry relevant event on ANREV events website page